

AI lead generation review

Illustrative sample

A fictional scenario showing the report format. This is not a real client review or a record of actual test results.

Example business

Chinese homeware brand · Target market: Canada

Scope of this page

Illustrative AI search records, website findings, and contact paths. All results are examples.

Initial assessment · Example

The sample record does not mention the brand. Improve product information and the enquiry path, then broaden the review. One record does not establish overall performance.

01

One sample answer omits the brand

Review further

This illustrative record omits the brand. It cannot establish that AI will never recommend it or that market demand is absent.

Evidence location

E01 | AI response and cited-source record (illustrative; no real screenshot)

Recommended action

Run further checks for the agreed platforms, regions, and languages. Retain original records before assessing information gaps.

02

Product specifications are incomplete

High priority

The product page says “quality materials” but omits dimensions, materials, and intended uses.

Evidence location

E02 | Product page specifications (illustrative)

Recommended action

Start with one key product. Explain its specifications, uses, and supply terms.

03

It is hard to start an enquiry

High priority

The product page has no clear enquiry link. Contact details appear only in the footer.

Evidence location

E03 | Mobile product-page contact path (illustrative)

Recommended action

Add an enquiry link after the product details and check that it works on a phone.

E01-E03 are sample references. A real report links findings to dated checks, page URLs, or original screenshots.

Next step · Example

Improve one key product page and its contact path first. Then agree on platforms, regions, languages, and question scope for testing and follow-up.

Not verified: AI recommendations, traffic, enquiries, or sales changes. Actual conclusions depend on evidence collected within the agreed scope.